



MEDIA RELEASE

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Philadelphia Auto Show Returns to Fuel Philly

--2025 event runs Jan. 11-20th at the PA Convention Center--

East Norriton, PA, January 3, 2025 – The 2025 Philadelphia Auto Show is set for Saturday, January 11th to Monday, January 20th, at the Pennsylvania Convention Center. The Black Tie Tailgate Charitable Preview benefiting Children’s Hospital of Philadelphia is scheduled for Friday, January 10th.

“We are back to *Fuel Philly* with one of our strongest events in recent years,” said Jeff Glanzmann of Glanzmann Subaru and 2025 Philadelphia Auto Show Chair. “We have an increase in OEM representation on the show floor, a bigger and better e-Track, the return of Camp Jeep, an expanded Custom Alley exhibit and much more. We are very excited to open our doors and give Philadelphia another robust auto show.”

Specific highlights of the 2025 Philadelphia Auto Show include:

OEM Representation: The true heartbeat of any auto show is creating an environment for everyday consumers to browse the latest and greatest from today’s vehicle manufacturers. This year, the Philadelphia Auto Show is proud to host vehicles, including dozens of 2025 models that Philadelphians will see for the first time, from 22 different OEMs. Key brands will be returning to the event as well as a few first timers. Brands that will showcase vehicles include Alfa Romeo, Buick, Cadillac, Chevrolet, Chrysler, Dodge, Fiat, Ford, GMC, Honda, Hyundai, INEOS Grenadier, Jeep, Kia, Lotus, McLaren, Nissan, Ram, Subaru, Tesla, Toyota and Volkswagen.

e-Track: Elevating one’s auto show experience, the 60,000 square foot e-Track invites all Philadelphia Auto Show guests to ride in select electric vehicles of their choice from Cadillac, Chevrolet, Kia, Nissan, Tesla, Toyota and Volkswagen. Through this uniquely designed indoor test track, participants will learn about this growing vehicle segment by experiencing first-hand the look, feel and driving capabilities of select electric vehicles such as the Cadillac Escalade IQ and Lyriq; Chevrolet Blazer EV, Equinox EV and Silverado EV; Kia EV6 GT-Line and EV9 GT-Line; Nissan Ariya; Tesla Cybertruck and Model Y; Toyota bZ4X, Prius Prime and RAV4 Prime and Volkswagen ID. Buzz.

Camp Jeep: Camp Jeep is the ultimate off-road driving test. The 30,000-square foot exhibit will give auto show attendees a chance to experience the extreme off-road capabilities of Jeep vehicles without leaving the auto show floor. The course will include several exciting obstacles including the thrilling “can’t miss” hill climb where passengers experience traction capabilities while climbing the 18-foot high, 35-degree Jeep Mountain, the icon of the ride. Product specialists will provide consumers with rides in a Jeep

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Gladiator Rubicon & Mojave, Wrangler Rubicon 4xe & 392, Grand Cherokee Trailhawk 4xe, Grand Cherokee L, Cherokee Trailhawk and Compass Trailhawk.

Custom Alley: Custom Alley continues to grow as an integral part of the Philadelphia Auto Show. It has become the premiere indoor custom car show on the East Coast. Featuring the latest in aftermarket customization spread throughout a 150,000 sq. ft. display floor, Custom Alley can be found in Halls D and E of the PA Convention Center. Local Lane – a key feature of Custom Alley – is also returning. Presented by Xfinity, Local Lane is a one-of-a-kind display area made up of approximately 60 of the most uniquely customized, personally owned vehicles, all from area residents.

Back-in-the-Day Way: Thanks to the Antique Automobile Club of America, Classic Auto Mall and D’Antonio Automotive, Back-in-the-Day Way will return to the beautiful Grand Hall of the Pennsylvania Convention Center. Inside the hall, guests will see some of the most historic and storied vehicles of yesteryear. Examples include a 1948 Chrysler Town & Country Sedan, 1955 Cadillac Eldorado Convertible, 1956 Continental Mark II and 1970 Plymouth AAR Cuda, to name a few. Back-in-the-Day Way is presented by Power Home Remolding.

Hollywood Rides: The Philadelphia Auto Show will also welcome back its Hollywood Rides Display to its 2025 event. Movie and hit TV series fans alike will enjoy vehicles such as the 2012 Dodge Ram 3500 and 2023 Dodge Durango RT (Scarecrow) from Twisters, the 1966 Chevrolet Impala from Fast X, the 2012 Acura TL from Avengers Agents of Shield, 1981 DMC Delorean Time Machine from Back to the Future and 1988 Chevrolet C20 Stranger Things Hawkins Power and Light Van.

Ticket Information: Tickets range from \$12-\$20 and are available at phillyautoshow.com.

Premier Sponsor: The Philadelphia Auto Show welcomes NJM Insurance as its 2025 Premier Sponsor.

The Philadelphia Auto Show has been educating area consumers and supporting the local economy for more than a century. It generates an annual economic impact of approximately \$50 million for the City of Philadelphia and the Commonwealth of Pennsylvania. To learn more, visit phillyautoshow.com.

*Vehicles mentioned in this release are subject to change.

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